



**TEXAS GENERAL LAND OFFICE**  
**GEORGE P. BUSH, COMMISSIONER**

---

1700 N. Congress Ave. • Austin, TX 78701-1495 • 512- 463-5339 • FAX: 512-475-1415

## **PRESS RELEASE**

### **TX GLO ANNOUNCES NEW ADOPT-A-BEACH LICENSE PLATE DESIGN**

Sales to benefit Texas beaches and coastal environment

**FOR IMMEDIATE RELEASE**  
**December 15, 2020**

**Contact: Matt Atwood, Press Secretary**  
**Matthew.Atwood@GLO.texas.gov**

Today, the Texas General Land Office announced a newly-designed Adopt-A-Beach specialty license plate. The new plates are available to purchase for a total of \$30, with \$22 of that will be contributed to the [Adopt-A-Beach program's](#) all-volunteer effort to keep trash off Texas beaches.

The license plate features a photo by Texas' own [Kenny Braun](#). Braun's work has been featured in Garden and Gun, Texas Monthly, Wired, Southern Living, Texas Highways, This Old House Magazine and more.

Any Texan who already has a previous version of an Adopt-A-Beach specialty plate, can pay \$6.50 to update their plates with the new design.

The license plate was designed by the Texas General Land Office in coordination with the Texas Department of Motor Vehicles. To order a specialty Adopt-A-Beach license plate visit <https://texasadoptabeach.org/contribute/license-plates/index.html>.